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## **Downtowners Kickball Tournament Returns for the Fourth Year — A Fierce and Fun Face-Off Between Downtown Colorado Springs' Coolest Apartments**

Colorado Springs, CO – Grab your lawn chairs, bring the noise, and prepare for the most entertaining turf war in town: The Downtowners Kickball Tournament is back Saturday, June 21st at 9AM in America the Beautiful Park - and the stakes have never been higher. Now in its fourth year, this high-energy showdown has evolved from a lighthearted rivalry between neighbors into a full-blown battle of bragging rights between downtown's most recognizable apartment communities: The Mae on Cascade, 333 ECO, and VIM. With bold team uniforms, a live DJ spinning tracks, and the coveted rotating Norwood Cup up for grabs, it's the kind of community event that turns residents into raucous fans and teammates into legends.

"This is my first year seeing the Downtowners Kickball Tournament in action, and honestly—I wasn't prepared for this level of intensity. These teams take it seriously, and the competition is going to be spicy. But that's what makes it great! It's not just a game, it's a celebration of community, connection, and a little bit of chaos in the best way. It's competitive, it's hilarious, and it says a lot about the pride people have in where they live. You can't help but get swept up in it." says Bria Yatsko, Director of Marketing for Norwood Development Group.

Spectators are welcome - and aggressively encouraged – to bring chairs, wear their team colors and cheer on their favorite crew as they vie for the coveted Norwood Cup. Expect laughter, rivalry, plenty of social worthy moments and a celebration of the energy that makes Downtown Colorado Springs a place people love to live and play.

Location: America the Beautiful Park, Colorado Springs, CO  
Date: June 21st, 2025  
Time: 9AM-12PM  
Admission: Free & Open to the Public

Media Welcome! Interviews with Norwood representatives, residents, players and fans will be available.

